



AGENDA

8:00 – 9:00	WELCOME COFFEE
9:00 – 9:15	WELCOME AND OPENING REMARKS Alex Donchuk, Global Channel Director, Creatio Olivier de Chantérac, Associate Manager, ProcessFirst
9:15 – 9:45	KEYNOTE INSPIRATIONAL LIVE DISCUSSION ON HOW TO ACCELERATE YOUR BUSINESS AND FACILITATE INNOVATION Alex Donchuk, Global Channel Director, Creatio
9:45 – 10:05	LOW-CODE TECHNOLOGIES TO ACCELERATE DIGITAL TRANSFORMATION EXCLUSIVE PRODUCT ANNOUNCEMENT Guy Eteme, Enterprise Sales Manager, Creatio
10:05 – 10:25	5 REASONS WHY THE BPM SOLUTIONS ARE VITAL FOR YOUR COMPANY SURVIVAL Constantin Stan, Managing Partner, Enviso, worldwide consultant on BPM, innovation and design thinking
10:25 – 10:45	CONVERGENCE OF DISCIPLINES: BUSINESS PROCESSES, CRM, BPM AND DATA Gilles Tyssier, General Manager, Kompass France
10:45 – 11:15	COFFEE & NETWORKING
11:15 – 11:40	PRODUCT WORKSHOP: HOW TO ACCELERATE YOUR MARKETING AND SALES WITH CREATIO’S LOW-CODE CAPABILITIES Stéphane Banon, Managing Partner Jérôme Berges, Senior Developer, ProcessFirst
11:40 – 12:00	PRODUCT WORKSHOP: PROCESS AUTOMATION AND ORCHESTRATION WITH STUDIO CREATIO Anouk Chiche, Senior Business Analyst, ProcessFirst Désiré Yao, Senior Business Analyst, ProcessFirst
12:00 – 12:30	BUSINESS SUCCESS STORIES ON HOW TECHNOLOGY HELPS DRIVE BETTER RESULTS AND ACCELERATE GROWTH PHYTEC FRANCE: CRM PROJECT APPROACH, EXPECTATIONS AND REALITY Damien Barrier, Sales Manager, Phyttec France EUKLEAD: CHALLENGES OF DATA SHARING IN A NETWORK OF CONSULTING COMPANIES Gilles Boyer, Associate Manager, Euklead
12:30 – 12:50	HOW TO BUILD AN EFFECTIVE DIGITAL MARKETING STRATEGY Sarah Puyalte, Strategic & Digital Marketing Expert, Director, Accelerate First
12:50 – 13:00	MEETING MAJOR BUSINESS CHALLENGES IN AN ACCELERATING WORLD
13:00	COFFEE & NETWORKING