

ACCELERATE

PREMIER EVENT FOR BUSINESS AND TECH LEADERS

November 25 | Media Rotana Dubai

AGENDA

8:00 a.m. – 9:00 a.m.

REGISTRATION | WELCOME COFFEE | NETWORKING

9:00 a.m. – 9:10 a.m.

WELCOME AND OPENING REMARKS

KEYNOTE

INSPIRATIONAL LIVE DISCUSSION ON HOW TO ACCELERATE YOUR BUSINESS AND FACILITATE INNOVATION

9:10 a.m. – 9:45 a.m.

Alex Donchuk, Global Channel Director, Creatio
Fateen Al-Atassi, CEO, Information Technology Services
Sujeeth Shetty, VP – Business Development, AgilizTech

FEATURED GUEST SPEAKER

INTEGRATING INNOVATIONS AND FUTURE FORECASTING TO ACHIEVE BUSINESS OBJECTIVES

9:45 a.m. – 10:15 a.m.

Dr. Yasser Bahaa, Business Excellence Expert

LOW-CODE TECHNOLOGIES TO ACCELERATE DIGITAL TRANSFORMATION EXCLUSIVE PRODUCT ANNOUNCEMENT

10:15 a.m. – 10:45 a.m.

Mike Hryshenko, Regional Sales Director, Creatio
Nick Kovalski, Partner Account Manager, Creatio

10:45 a.m. – 11:15 a.m.

COFFEE BREAK | NETWORKING

Product Workshop:

HOW TO ACCELERATE YOUR BUSINESS WITH CREATIO LOW-CODE CAPABILITIES

11:15 a.m. – 11:45 a.m.

Ashwath Narayanan, Practice Manager, Psiog Digital

JETEX: BUSINESS SUCCESS STORY ON HOW TECHNOLOGY HELPS DRIVE BETTER RESULTS AND ACCELERATE GROWTH

11:45 a.m. – 12:00 p.m.

Sujeeth Shetty, VP – Business Development, AgilizTech

12:00 p.m. – 12:15 p.m.

BEE'AH: CRM PROJECT APPROACH, EXPECTATIONS AND REALITY

Anuj Gaurishankar Sharma, Senior Consultant, HCM, Bee'ah

12:15 p.m. – 12:30 p.m.

AIR SEYCHELLES: BUSINESS PROCESS AUTOMATION IN AIRLINE INDUSTRY

Ashwath Narayanan, Practice Manager, Psiog Digital

12:30 p.m. – 12:45 p.m.

THE AGE OF WHATSAPP COMMERCE

Ramy Assaf, Founder and CEO, Zbooni

12:45 p.m. – 1:15 p.m.

MEETING MAJOR BUSINESS CHALLENGES IN AN ACCELERATING WORLD

Fireside chat with business and technology leaders

Moderator: **Alex Donchuk**, Global Channel Director, Creatio

1:15 p.m. – 2:00 p.m.

COFFEE BREAK | NETWORKING